

TOOLPRO

YOUR #1 CHOICE FOR MERCHANDISING SOLUTIONS

THE PROCESS FOR INCREASED FOOT TRAFFIC IN YOUR STORE

1. Determining Needs

- Does your showroom need a full revamp or just a refresh?

2. Product Selection

- Comprehensive product list accounting for regionality, showroom size, and budget.
- Our partnerships provide discounts on slatwall, racking/shelving, gondolas, etc.

3. Pricing Assessments

- Let us help you determine correct retail pricing.
- Don't leave money on the table.
- Meet inventory turn expectations.

4. Training

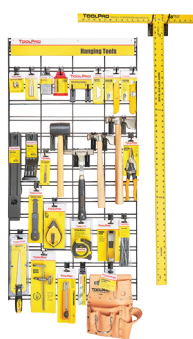
- On-site retail training and education.
- ToolPro University designed to train your staff the most efficient way to operate a retail showroom.

5. Marketing

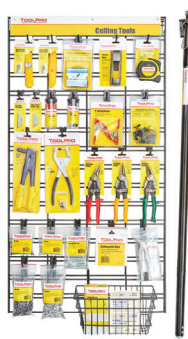
- Relaunch your store with our help!
- Outside Sales Managers to support customer events and Grand Re-openings.
- Custom marketing materials and signage available.

6. Post Reset

- Measure results.
- Determine if initial SKU mix is meeting expectations.
 - Adjust if necessary.
- Our success is tied to yours.



#TPHANGING



#TPCEILING



#TPFINISHING



#TPSTILT



#TPWORKGEAR



#TPSANDING

Our goal is to arm you with the tools and resources to better serve your customers. We've spent countless hours working with drywall yards and retailers to perfect the showroom experience. Our Outside Sales and Merchandising Managers are dedicated to making your showroom a profitable place, at no additional cost. Over the course of three decades, ToolPro has positioned itself as the authority on retail environments in the Drywall trade, and we look forward to working with you!

Call us to book an appointment today!

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ToolPro

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