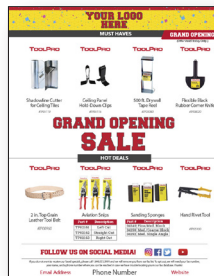


# TOOLPRO

## MARKETING SUPPORT AVAILABLE TO TOOLPRO CUSTOMERS

### Custom Flyers

- Flyers can be created to:
  - Promote ongoing sales and promotions.
  - Provide product comparisons to increase your customer's level of knowledge.
  - Advertise new products!



### Custom Signage

- Signs are critical to a retail environment.
- Custom signage is a great way to:
  - Increase product visibility.
  - Direct traffic and attention throughout your showroom.
  - Highlight sale items or special offers.



### Social Media Support

- Professional direction on how to maximize your social media performance.
- Geo-fencing Advertisements allow us to target and engage customers within any geographic boundary.



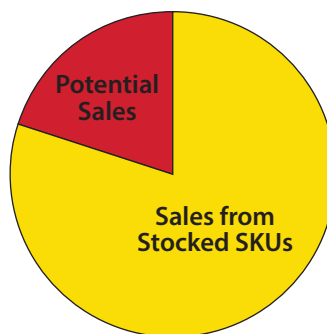
### ToolPro University

- A curated course developed to provide retailers with the knowledge and resources to make their showroom a profitable place.



### Market Specific Analytics

- Consumer Insights:
  - Understanding purchasing habits can unlock a world of potential.
- Competitor Comparison:
  - Understanding your competitor's positioning will allow you to distinguish your business from the rest.
- Product Analysis:
  - Determining the right SKU's for your market can lead to untapped opportunity.



## FOLLOW US ON SOCIAL MEDIA!



@ToolProTools

ToolPro

If you do not want to receive our faxed specials, please call 1.800.553.5991 and we will remove you from our fax list. To opt out, we will need your fax number, your name, and a phone number where you can be reached in case we have trouble locating you in our fax database. Thanks!